

COMPANY PROFILE

Smart Vision ...

Powerful and Effective Vision



Smart Vision
Powerful and Effective Vision

www.smartvisioneg.com

TABLE OF CONTENT

About Us	03 - 04
Mission & Vision	05
Our Clients	06 - 07
Our Partners	08
Our Venues	08
Our Governmental Sponsors and Supporters	09
Our Media Coverage	09
Our Press Coverage	09
Global Presence	10
Core Values	11
Our Services	12
Why Choose US	13
Key Achievements	14
Portfolio of Events	15 - 23
Contact Us	24



Our Office in Dubai

ABOUT OUR COMPANY

Smart Vision is a fully licensed company operating in Egypt and the United Arab Emirates since 2009. With over 15 years of experience, we specialize in organizing high-impact exhibitions, conferences, and providing consultancy services across the region.

We operate from two strategic offices: one located on Abbas El Akkad Street in Nasr City - Cairo, and the other on Sheikh Zayed Road - Dubai- UAE , ensuring close regional coordination and accessibility for our partners and clients.

We organize events in 8 countries, showcasing the breadth of our regional operations and expertise.

Our active presence spans: Egypt, the UAE, Bahrain, Oman, Kuwait, and South Africa.



Where Business Meets Prestige, Bringing Together Ministers, Celebrities, and Industry Leaders.

Smart Vision proudly stands as the only company organizing this unique category of Financial and business events in both Egypt and Bahrain. Our events are distinguished By the presence of top public figures from government ministers to celebrities and influential business leaders creating premium networking opportunities and elevating the impact of every event.

Our diverse portfolio includes over 150 clients across 30 countries, featuring major Banks, financial market authorities, stock exchanges, Forex companies, and fintech Firms. Backed by more than 20 years of collective experience in financial markets and the broader financial sector, our board of directors brings deep insight and strategic Expertise to every project.

Company Mission & Vision

Mission

Our mission at Smart Vision is to empower businesses by delivering world-class exhibitions, conferences, and consultancy services that foster growth, innovation, and leadership. We are committed to creating impactful platforms that drive collaboration, inspire industry advancement, and connect key players across the financial and business sectors.

Vision

To be the foremost leader in financial events and consultancy across the Middle East and Africa with excellence and innovation. Currently active in 8 countries, Smart Vision aims to expand its footprint to 12 countries by 2030, deepening our regional impact and industry partnerships.

OUR CLIENTS



OUR CLIENTS



OUR CLIENTS



OUR VENUES



GLOBAL PRESENCE

Smart Vision operates across multiple regions, with events held in Egypt, Dubai, Oman, Bahrain, Kuwait, and South Africa. Our global footprint Highlights the company's adaptability and expertise in delivering International events that resonate across diverse markets.



Core Values



Excellence: We strive for unparalleled quality in every aspect of our work, consistently exceeding expectations and delivering outstanding results.



Integrity: We uphold the highest standards of honesty, transparency, and ethical conduct in all our interactions and operations.



Innovation: We embrace forward-thinking solutions, continuously evolving to stay ahead of industry trends and drive meaningful progress.



Partnership: Collaboration is at the core of our success. We build strong, long-lasting relationships with clients and stakeholders, working together towards mutual growth.



Client Focus: Our clients' objectives are our top priority. We tailor our services to meet their unique needs, ensuring their success defines ours.



Leadership: Backed by decades of expertise, we lead by example, shaping the future of the industry and empowering others through knowledge and experience.

Our Services

Smart Vision provides comprehensive event planning and management services, delivering exceptional experiences that reflect our clients' objectives. We offer end-to-end event management, ensuring seamless execution from concept to completion.

Our services include:

1

Planning and Consultation

- Event Concept Development
- Venue Sourcing and Selection
- Budget Management
- Strategic Timeline Planning

2

Event Promotion and Marketing

- Integrated Marketing Campaigns
- Public Relations and Media Management
- Creative Design Solutions
- Ticketing and Registration Solutions

3

Event Setup and Logistics

- Design and Décor
- Exhibition Booths and Displays
- Technical Production
- Branding and Signage

4

On-Site Event Management

- Professional Staffing
- Vendor Coordination
- Guest Experience Management
- Event Coordination and Execution

5

Post Event Services

- Performance Analysis and Reporting
- Attendee Feedback Collection
- Venue Teardown and Cleanup

Why Choose Us



1 Proven Expertise
With 15+ years of experience, Smart Vision has a strong track record of delivering high-impact events across various industries.

2 Prestigious Events
We have organized renowned summits like the Egypt Economic Forum and Forex Trader Summit Dubai, attracting top industry leaders.

3 Global Network
Our strategic partnerships with brokers, financial institutions, and tech providers enable seamless execution and valuable collaborations.

4 Client Centric Approach
We tailor each event to specific client goals, maximizing ROI and ensuring satisfaction from planning to post-event analysis.



Key Achievements

- Smart Vision's international reach spans Egypt, Dubai, Oman, Bahrain, Kuwait, and South Africa, demonstrating our ability to operate on a global scale. Our flagship events, such as the Egypt Economic Forum, Forex Trader Summit Dubai, Smart Vision Investment Expo, Gulf Business Forum Kuwait, and the Arab Women Summit Dubai, have cemented our reputation as a leader in the events and consultancy industry.
- We have successfully engaged over 30,000 participants, reinforcing our influence across various industries. Our expertise covers financial markets, investment, fintech, education, and affiliate marketing, positioning Smart Vision as a trusted partner for organizations seeking global reach and exceptional results.

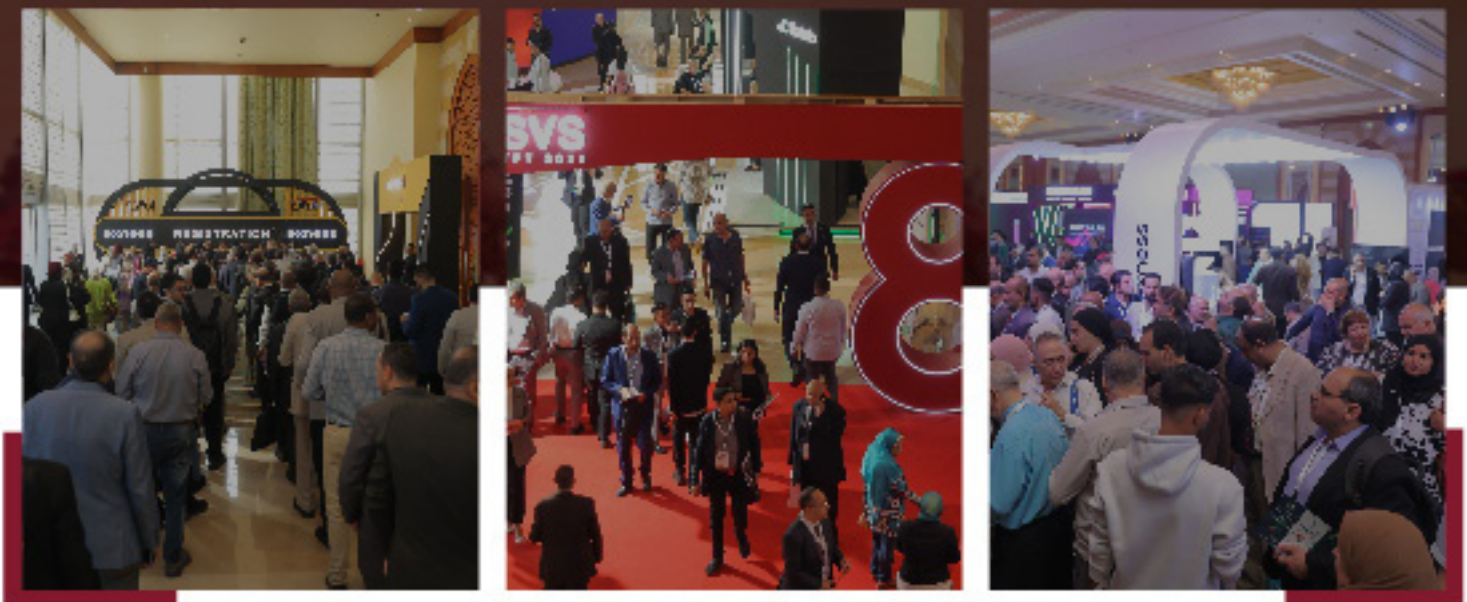


PORTFOLIO OF EVENTS

Smart Vision's diverse portfolio spans key industries, Driving impact and fostering collaboration on a large Scale. Our events cater to sectors like finance, healthcare, Technology, and investment, providing a platform for networking And innovation. Notable events include :

SVS EGYPT

SVS Egypt was a premier global event that brought together top Experts in financial markets, investment, and fintech. Over 8 Successful editions, the SVS Egypt served as a pivotal gathering For economic experts and policymakers, fostering discussions on Industry trends, strategies, and innovations shaping the financial Sector. This exclusive event provided a platform for professionals to Engage with thought leaders, explore emerging opportunities, and Gain insights into the evolving landscape of global finance. Through Its impactful editions, SVS Egypt played a crucial role in driving Economic dialogue and advancing financial market expertise.



Reel Photos From Our Previous Events



FOREX TRADERS EXPO & SUMMIT DUBAI

Forex Trader Summit Dubai : The Forex Traders Summit Dubai has been a premier gathering for investment, trading, financial markets, and Forex professionals. Over four successful editions, this event has brought together global experts, investors, and Industry leaders for insightful discussions, networking, and Innovation. Organized by SVS, a pioneer in hosting international Conferences and exhibitions, the summit became a hallmark of Excellence in the financial industry. With each edition, the Forex Traders Summit Dubai provided a platform for seasoned Investors, professional traders, and finance enthusiasts to Explore market opportunities and enhance their expertise in Navigating the complexities of financial markets.

SVS OMAN

The SVS Oman was a premier event in the financial market, Investment, and fintech sectors, held for two successful Editions. It served as a hub for investors and financial Professionals, featuring keynote speeches, panel discussions, Workshops, and networking opportunities. The summit Provided a platform for industry leaders to share insights, Explore market trends, discuss investment strategies, and Examine technological advancements in finance. Covering Key topics such as risk management and regulatory updates, SVS Oman offered valuable opportunities for attendees to Enhance their knowledge and discover new investment Prospects.



SVS BAHRAIN

The SVS Bahrain was a premier event for Financial markets, Investment, and fintech In the region. Bringing together top experts, Industry leaders, and investors, the event Provided a platform to explore the future of Finance, market trends, and Technological Innovations. Additionally, SVS Bahrain, Held For two successful edition, served as a hub For investors and Financial professionals, Fostering discussions on emerging Opportunities and industry advancements. Both events Played a significant role in Connecting key stakeholders and Shaping The financial landscape in their respective Regions.





SVS SOUTH AFRICA

The SVS South Africa was a premier event that brought together professionals from the global financial industry for a dynamic Gathering focused on innovation, Collaboration, and market growth. Held for Two successful edition, the summit served As a hub for investors and financial Professionals, offering an invaluable platform for learning, networking, and business Expansion. This prestigious event explored Cutting-edge developments in financial Technology and the evolving dynamics of International financial markets, fostering Meaningful discussions and opportunities Within the industry.

THE MIDDLE EAST FINANCIAL MARKETS AWARDS CEREMONY

The Middle East Financial Markets Awards is a prestigious celebration of excellence and innovation within the region's financial industry. The ceremony honors outstanding achievements in investment, fintech, and financial services, bringing together top executives, visionary leaders, and industry pioneers.



This event highlights institutions and individuals who demonstrate strong performance, strategic insight, and resilience in a competitive market. With diverse award categories—ranging from top CEOs and marketing experts to business development leaders and influential women in finance—it recognizes those shaping the future of financial markets.

Beyond the awards, the ceremony serves as a powerful platform for networking, knowledge exchange, and fostering collaboration across the financial sector.

13

EDITIONS



THE EGYPT ECONOMIC FORUM

The Egypt Economic Forum, held for 13 successful editions, was a key event that brought together economic experts, Policymakers, and industry leaders. It served as a platform for discussions on economic policies, investment strategies, and market trends shaping the region. With insightful panels, Keynote speeches, and networking opportunities, the forum Played a vital role in fostering dialogue, analyzing global and Regional economic challenges, and driving impactful financial and investment decisions. Smart Vision Investment Expo (6 editions): A hub for investors and financial professionals

THE GULF BUSINESS FORUM KUWAIT

The Gulf Business Forum Kuwait, held for two editions, was a key platform for fostering cross-border business Expansion and economic collaboration. Bringing together Industry leaders, investors, and policymakers, the event Focused on market opportunities, trade relations, and Strategic growth. Through discussions, keynote sessions, and networking, it played a vital role in strengthening Economic ties and promoting sustainable business Development in the region



THE ARAB WOMEN SUMMIT DUBAI

The Arab Women Summit Dubai, held for one edition, was a significant event dedicated to empowering women leaders in the Arab world. It provided a platform to highlight the evolving role of women in leadership, moving beyond traditional empowerment discussions to challenge workplace norms and advocate for greater representation in decision-making roles. The summit celebrated the paradigm shift in new-age leadership, featuring impactful discussions, keynote speeches, and networking opportunities aimed at fostering change and inspiring the next generation of women leaders. Through its one influential edition, the Arab Women Summit Dubai contributed to reshaping perceptions, breaking barriers, and advancing gender equality in leadership across various industries.





THE EGYPTIAN WOMEN FORUM

The Egyptian Women Forum is a prominent platform that celebrates the achievements, leadership, and impact of Egyptian women across key sectors including business, media, healthcare, finance, technology, and social development. Through inspiring stories, thought-provoking discussions, and high-profile recognition, the forum highlights the powerful role women play in shaping Egypt's progress.

The event honors exceptional women who demonstrate resilience, innovation, and meaningful contributions to their fields and communities. Initiatives like the "Egyptian Women Badge of Honor" and "Bint Masr" reflect the forum's mission to empower working mothers, female breadwinners, and changemakers.

Backed by public and private institutions, the forum promotes inclusion, leadership, and sustainable growth. It also offers a valuable space for networking, mentorship, and collaboration—connecting today's influential women with future leaders to drive long-term impact.

EGYPT MEDICAL CONFERENCE (EMF)

Organized by Smart Vision, the Egypt Medical Conference (EMF) is a key platform that brings together leading professionals in the medical and pharmaceutical fields. The event features expert-led sessions, panel discussions, and a medical exhibition showcasing the latest innovations and technologies in healthcare.

EMF fosters collaboration between doctors, consultants, healthcare providers, and industry leaders, aiming to enhance knowledge exchange and support medical advancement. A highlight of the conference is the Top 50 Influential Figures in Medicine in Egypt awards, recognizing individuals making significant contributions to the sector.



Let's Create Impact Together!

At Smart Vision, we don't just organize events we craft experiences, connect markets, and shape the future of financial dialogue across the region. Whether you're a potential partner, speaker, or exhibitor, there's a place for you in our journey.

Now is the time to join forces and make a difference.

■ Partner with us

Position your brand at the heart of the financial world through sponsorship, collaboration, or strategic alliances.

■ Speak at our Summits

Share your insights, inspire the next generation of traders, and be a thought leader in the financial industry.

■ Exhibit with us

Showcase your innovations, meet your target audience, and grow your influence where it matters most.


Let's Talk. Let's Lead. Let's Grow. Turn the page and start your journey with Smart Vision.




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